

# International Conference



## ***"Health Literacy: Challenges and Perspectives"***

ALMAU, ALMATY, 227  
ROZYBAKIEVA STREET, ROOM A600

APRIL 16, 2025  
9:30-16:00

### KEYNOTE SPEAKERS



#### **Maksut Kulzhanov**

Doctor of Medical Sciences, Professor,  
Chairman of the Board of the Public  
Association "Republican Medical Chamber"



#### **Almaz Sharman**

Doctor of Medical Sciences,  
Professor, President of the Kazakh  
Academy of Nutrition



#### **Vyacheslav Lokshin**

Doctor of Medical Sciences, Professor,  
Academician of the NAS of the RK, Head  
of the International Center "Persona"



#### **Altyn Aringazina**

Doctor of Medical Sciences, Professor,  
Sharmanov School of Health Sciences,  
WHO Consultant



#### **Kristine Sorensen**

PhD, Director of the Global Academy for  
Health Literacy



#### **Diane Levin-Zamir**

PhD, Professor, Haifa  
University



#### **Sérgio Esperança**

Head of the UNFPA Sub-Regional  
Office for Central Asia based in  
Almaty. Master in Public Health



#### **Yerlan Zhalgassov**

Head of the Center for  
Psychotechnologies, Founder of the  
HypnoClub in Kazakhstan



#### **Gian Matteo Apuzzo**

Technical Officer, WHO European  
Center for Primary Health Care



# CONFERENCE PROGRAM

Link for online participation: <https://zoom.us/j/98127991905?pwd=JD19duNdPW67bCDjPhJziYtgC0RsYa.1>

PARTICIPANT REGISTRATION 9:30-10:00

Welcome Speech – **Gulnara Kurenkeyeva**, Rector of Almaty Management University (AlmaU), PhD. 10:00-10:10

**Maksut Kulzhanov**, Doctor of Medical Sciences, Professor, Chairman of the Board of the Public Association "Republican Medical Chamber" 10:10-10:20

**Almaz Sharman**, Doctor of Medical Sciences, Professor, President of the Kazakh Academy of Nutrition 10:20-10:30

## PANEL SESSION

Moderator: **Altyn Aringazina**, Doctor of Medical Sciences, Professor, Sharmanov School of Health Sciences, Almaty Management University (AlmaU), National Public Health Expert of ADB, WHO Consultant

“**Creating a health literate future**”, *Kristine Sorensen*, PhD, Professor, Director of the Global Academy for Health Literacy, Denmark (online) 10:30-10:45

“**Digital Health Literacy: Evolution and Revolution**”, *Diane Levin-Zamir*, PhD, Professor, Haifa University, Israel (online) 10:45-11:00

“**Knowledge, Attitudes, and Practices of Men Regarding Medical Literacy**,” *Maksut Kulzhanov*, Doctor of Medical Sciences, Professor, Chairman of the Board of the Public Association "Republican Medical Chamber" 11:00-11:15



**"Synergy of Biomedicine and Artificial Intelligence,"** *Almaz Sharman*, Doctor of Medical Sciences, Professor, President of the Kazakh Academy of Nutrition 11:15-11:30

**"Strengthening Primary Health Care through Health Literacy: Empowering People and Communities"** *Gian Matteo Apuzzo*, Technical Officer, WHO European Center for Primary Health Care based in Almaty. Master in Public Health (online) 11:30-11:45

**"Artificial Intelligence in Reproductive Medicine,"** *Vyacheslav Lokshin*, Doctor of Medical Sciences, Professor, Academician of the NAS of the RK, Head of the International Center "Persona" 11:30-11:45

**"Kazakhstan's Participation in International Health Literacy Projects,"** *Altyn Aringazina*, Doctor of Medical Sciences, Professor, Sharmanov School of Health Sciences, Almaty Management University (AlmaU), National Public Health Expert ADB, WHO Consultant 11:45-12:00

## 12:00-12:45 QUESTIONS AND ANSWERS

## 13:00-14:00 LUNCH BREAK

## GUEST LECTURES

**"Biomedicine, Artificial Intelligence, and the Future of Humanity,"** *Almaz Sharman*, Doctor of Medical Sciences, Professor, President of the Kazakh Academy of Nutrition, presentation of the book 14:00-14:30

**"Modern Capabilities of Assisted Reproductive Technologies in the Treatment of Infertility,"** *Vyacheslav Lokshin*, Doctor of Medical Sciences, Professor, Academician of the National Academy of Sciences of the Republic of Kazakhstan 14:30-15:00

**Persistent inequalities around sexual and reproductive health and rights: a global overview",** *Sérgio Esperança*, Head of the UNFPA Sub-Regional Office for Central Asia, based in Almaty. Masters in Public Health 15:00-15:30

**"Characterology and Health: How Personality Traits Influence Stress Resilience and Psychosomatics,"** *Yerlan Zhalgassov*, Director of the Yerlan Zhalgasov Center for Psychotechnologies, Founder of the Hypno Club in Kazakhstan 15:30-16:00

## 16:00-16:30 CLOSING OF THE CONFERENCE